

Question Papers of Business Ethics course of B.B.A. Programme of C.C.S.U. Meerut

Namaste readers. How are you?

This PDF (Portable Document Format) format file contains question papers of external examinations of business ethics course of first semester of B.B.A. programme of Chaudhary Charan Singh University (C.C.S.U.), Meerut (India) of the years 2016, 2017, 2018 and 2019.

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12. Explain the term TQM. Give an Indian insight to TQM. How important TQM in India?
13. What are the Seven Social Sins as explained by Gandhi Ji? Give in detail.

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N (Printed Pages 4)

(21216) Roll No.....

B.B.A. - I Sem.

18042

B.B.A. Examination, Dec. 2016

BUSINESS ETHICS

(BBA-107)

(New)

Time : Three Hours] [Maximum Marks : 75

Note : Attempt **all** the Sections as per instructions.

Section-A

(Very Short Answer Questions)

Note : Attempt **all** the **five** questions. Each question carries **3** marks. Very short answer is required not exceeding 75 words.

5×3=15

P.T.O.

50

1. How to ethical practices benefit a business?
2. What do you mean organizational values?
3. What do you mean by quality?
4. What do you mean by Religion without sacrifice?
5. Define Social responsibility.

Section-B

(Short Answer Questions)

Note : Attempt any **two** questions out of the following three questions. Each question carries **7½** marks. Short answer is required in 200 words.

$$2 \times 7.5 = 15$$

6. What are the reasons for Poor work culture?
7. What do you mean by Organization Ethics? Explain their role.

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8. What are the factors affecting Social Orientation?

Section-C

(Detailed Answer Questions)

Note : Attempt any **three** questions out of the following five questions. Each question carries 15 marks. Answer is required in detail.

$$3 \times 15 = 45$$

9. What is Business Ethics? Explain the benefits and importance of business ethics?
10. Explain the Indian Model of Management and Management Practices.
11. What do you understand by term Organisation Culture? Who are the key ingredients of organisational culture?

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Roll No.

B.B.A.-I Sem.

18042

B. B. A. Examination, Dec. 2017

BUSINESS ETHICS

(BBA-107)

(New)

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt questions from all Sections as per instructions.

Section-A

(Very Short Answer Questions)

Attempt all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words. $3 \times 5 = 15$

1. Explain the main features of Indian Ethics.
2. Explain Work Ethics.
3. What is TQM ? Explain in brief.

(67)

(2)

4. Explain the concept of Social Audit.
5. Write a short note on Spiritual Business Values.

Section-B
(Short Answer Questions)

Attempt any *two* questions out of the following three questions. Each question carries $7\frac{1}{2}$ marks. Short answer is required not exceeding 200 words. $7\frac{1}{2} \times 2 = 15$

6. What are the objectives of value-based management?
7. Explain non-economic environment of business.
8. Explain Gandhian philosophy of Wealth Management.

Section-C
(Detailed Answer Questions)

Attempt any *three* questions out of the following five questions. Each question carries 15 marks. Answer is required in detail. $15 \times 3 = 45$

9. What is social responsibility ? What types of actions demonstrate that a firm is socially responsible ?

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(3)

10. Explain the concept of Business Ethics. Also discuss the arguments against Business Ethics.
11. What is organizational culture ? What are the steps necessary to implement Total Quality Management.
12. How is business responsible towards the environment ?
13. Explain the following :
 - (a) Gandhiji's Seven Greatest Social Sins
 - (b) Corporate responsibilities towards stock-holders.
 - (c) Ethics of Science and Traditional Thoughts.

18042-3

(4)

12. Explain the term T.Q.M. Give an Indian insight to T.Q.M. How important T.Q.M. in India?
13. Explain the Gandhian philosophy of trusteeship. Also discuss the Gandhian thought about social sins.

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BBA- I Sem.

Roll No.

18042

B. B. A. Examination, Dec. 2018

BUSINESS ETHICS

(BBA-107)

(New)

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt questions from all Sections as per instructions.

Section-A

(Very Short Answer Questions)

Answer all the five questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words. $3 \times 5 = 15$

1. "Work is not accomplished merely through effort/enterprise. It should be ethical also." Comment.

(2)

2. "To be a good manager, one has to be a good man."
Discuss this statement.
3. Explain the concept of work life balance.
4. What do you mean by Quality Circle ?
5. What do you mean by worship/religion without sacrifice ?

Section-B

(Short Answer Questions)

Answer any *two* questions out of the following three questions. Each question carries $7\frac{1}{2}$ marks. Short answer is required not exceeding 200 words. $7\frac{1}{2} \times 2 = 15$

6. Ethics have a central part to play within the corporate environmental decision-making process. Explain the relationship between ethics and corporate excellence.

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(3)

7. Morality is the only yardstick for evaluating right or wrong. Comment briefly.
8. Explain the values that should be practiced by Indian Companies.

Section-C

(Detailed Answer Questions)

Answer any *three* questions out of the following five questions. Each question carries 15 marks. Answer is required in detail. $15 \times 3 = 45$

9. What do you mean by corporate social responsibility ? Explain the role of stakeholders in context of corporate social responsibility.
10. What is organizational culture ? Discuss how it can build ethical values in the organization.
11. Write notes on the following :
 - (i) Corporate mission statement
 - (ii) Code of Ethics.

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Total Questions : 13]

[Printed Pages : 3

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B.B.A. Ist Semester Examination, Nov., 2019

BUSINESS ETHICS

(BBA-107)

Time : 3 Hrs.]

[M.M. : 75

Note :- Attempt all the Sections as per instructions.

Section-A

(Very Short Answer Type Questions) 3×5=15

Note :- Attempt all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding **75** words.

1. 'The three terms used to define ethics are : Right, proper and just'. Comment. Describe ethics as a normative science.

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Turn Over

2. What are the reasons for adopting a code of conduct ?
3. Describe Gandhian idea of trusteeship.
4. Explain the concept of work life balance.
5. Define social responsibility of business.

Section-B

(Short Answer Type Questions) $7\frac{1}{2} \times 2 = 15$

Note :- Attempt any *two* questions out of the following three questions. Each question carries $7\frac{1}{2}$ marks. Short answer is required not exceeding **200** words.

6. From the perspective of the firm, ethics is associated with trust. Discuss it.
7. Discuss the place of ethics and values in business.
8. Explain the subject-matter of corporate governance.

Section-C

(Long Answer Type Questions) $15 \times 3 = 45$

Note :- Attempt any *three* questions out of the following five questions. Each question carries 15 marks. Answer is required in detail.

9. Why are we very much worried about deteriorating values ? How values and dedication bring skill ?

10. Discuss the ground on which advertising is criticised. How would you check deceptive advertising ?
11. Describe the Gandhiji's seven greatest social sins.
12. What is organisational culture ? Discuss how it can build ethical values in the organization.
13. How strategic planning is related to corporate social responsibility ? Enumerate steps to design strategic planning system.